

The Reach Gallery  
Museum Abbotsford

2015

ANNUAL  
REPORT



the**reach**

Gallery Museum  
Abbotsford



# CONTENTS

5 ..... Message from The Reach Board Chair

6 ..... Message from The Reach Executive Director/Curator

7 ..... Message from The Reach Curator of Historical Collections

8 ..... The Mission

9 ..... The Reach By The Numbers

11 ..... 2015 Exhibitions

15 ..... The Reach People

16 ..... Our Volunteers

17 ..... Was That Raising Fun...or funds?

19 ..... A Look at Our Education Programming

26 ..... Emerge @ The Reach

27 ..... The Reach 2015 Supporters and Sponsors

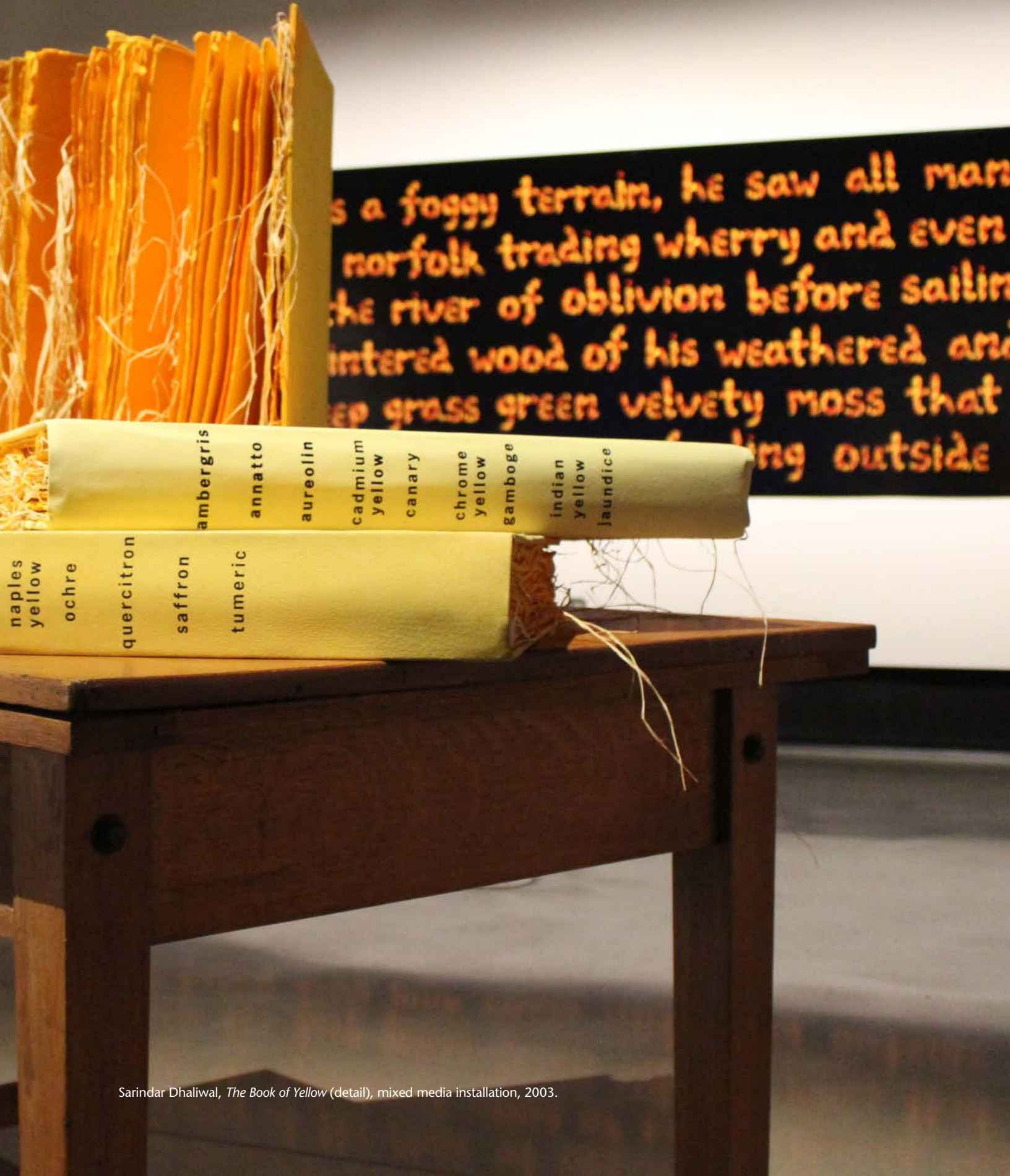
28 ..... 2015 Independent Auditors Report



32388 Veterans Way,  
 Abbotsford, BC V2T 0B3  
 604.864.8087 | thereach.ca



The Reach Gallery Museum Abbotsford is a Public Gallery Museum supported by the City of Abbotsford, corporations, private citizens and Reach Friends.



...s a foggy terrain, he saw all manner  
norfolk trading wherry and even  
the river of oblivion before sailing  
entered wood of his weathered and  
deep grass green velvety moss that  
...ing outside

naples yellow  
ochre  
quercitron  
saffron  
tumeric  
ambergris  
annatto  
aureolin  
cadmium yellow  
canary  
chrome yellow  
gamboge  
indian yellow  
jaundice

Sarindar Dhaliwal, *The Book of Yellow* (detail), mixed media installation, 2003.

# MESSAGE FROM MILT WALKER

## THE REACH BOARD CHAIR



Milt Walker  
Chair

First of all, I would like to extend my most sincere thanks to the many individuals and groups who have made this year such a success. This includes the members of The Reach Gallery Museum Board, staff, volunteers, and the community for their extraordinary efforts over the past year. Realizing the achievements of 2015 would not have been possible without the immense support of The City of Abbotsford and the individuals, businesses and foundations who generously supported exhibitions and programming through sponsorships and donations.

2015 saw a strong mix of exhibitions, artist talks, tours and activities that attracted varied audiences and added to the accessibility of The Reach programs for diverse segments of the community. It also ushered in new programming and partnership initiatives and strengthened our existing relationships in the community. Visitor statistics confirmed that this year our exhibitions and programs generated increased awareness of The Reach within the Abbotsford community, and regionally. We attracted high attendance by those visiting Abbotsford from around Canada and the globe.

I would like to commend the activities of Education Programmer, Anna Williams who made significant gains with school programs this past year. It really is a pleasure to be at the Gallery when, on so many occasions, there are groups of children and young people being introduced to the art works and historical collections on display. A special salute to the tremendous effort of Collections Manager Kris Foulds in her work on the new, permanent history exhibition to be installed in the South Gallery in 2016. A partnership was developed with MSA Museum Society staff to develop content that will include use of both organizations' material culture collections.

There are certainly others who should be mentioned. Our Executive Director and Curator, Laura Schneider, for her vision, dedication, and the respect in which she is held on all fronts. Her connections and standing with academics, cultural professionals and artists throughout BC and Canada is of significant benefit to us. Laura also has an excellent staff team working with and for her — all very deserving of sincere thanks.

We have a very strong Board, that contributes a wide range of skills and experiences. The strength of our organization is built on their commitment to supporting the Executive Director's vision. We have always had the benefit of strong support from the City of Abbotsford, and Mayor and Council. If anything, I believe the mutual co-operation and respect is growing stronger year by year. We are also grateful to see so many faces from City Hall at our exhibition openings and functions, this is a testament to their ongoing support.

Once again, we have been fortunate this year to receive financial support from the City of Abbotsford and our many generous sponsors and donors, including all sectors of the media, and especially the Abbotsford News.

Last, but by no means least, I pay tribute to the community at large. The Reach has grown to be an integral part of the lives of a very significant portion of the local community. I thank you all for being regular and enthusiastic visitors; it is an honour, and genuine pleasure, to be Chairman of The Reach Board.

Milt Walker, 2016

# MESSAGE FROM LAURA SCHNEIDER EXECUTIVE DIRECTOR / CURATOR



Laura Schneider  
*Executive Director/  
Curator*

**2015** was an eventful year and one that has been full of positive change. In the midst of presenting twenty-five exceptionally successful arts and heritage exhibitions and hosting a record number of public programs and events, we also undertook some significant initiatives to build on our existing legacy of excellence in delivering arts, heritage and culture services to the people of our community.

This year, we made improvements to the building that have created more useable space for public programming and functions, and more exhibition opportunities for emerging professional artists. We relaunched the Emerge program (formerly the Young Contemporaries) which lays the foundation for the future of culture in our region by providing exhibition and professional development opportunities for artists between the ages of 16-30. We inaugurated creatiValley, a cultural festival which welcomed over 200 regional artists through our doors. We extended our collaborative relationship with the MSA Museum Society which will result in a captivating new museum exhibition to be unveiled early in 2016. And we initiated many new relationships with generous business partners in the community. These ambitious steps will pave the way for exciting times to come at The Reach!

This year has been a credit to the commitment of the board, staff, volunteers and Friends of The Reach and I am extremely proud to have become a part of their team. As always, we remain grateful to the City of Abbotsford for their significant ongoing support. Our gratitude also extends to the many foundations who have supported us in the past year, and the generous business, corporations and individuals in our community who have donated to The Reach to help us deliver the best in arts, heritage and cultural programming for our visitors.

Like all museums and galleries across the globe, the functions that underpin our organization are collecting, preserving, researching, exhibiting and educating. However, at The Reach we are committed to much more than this. Our audience is at the heart of what we do, we will continue to strive to unite members of our community with the very best in arts and heritage programming. I extend the most enthusiastic welcome to all of you in the coming year and look forward to seeing you at The Reach.

Laura Schneider  
Executive Director & Curator

# MESSAGE FROM KRIS FOULDS

## CURATOR OF HISTORICAL COLLECTIONS



Kris Foulds  
*Curator of Historical  
Collections*

A high point in delivery of heritage services is that in 2015, The Reach and the MSA Museum Society began to work toward an amalgamation to improve access to community heritage through unification of historical collections, programs and archives services. Along with the positive move came a change in title, from Collections Manager to Curator of Historical Collections, to reflect responsibility for the overseeing interpretation of the Trethewey House Site. The amalgamation will bring the MSA Museum Collections Manager, Christine Reid, into The Reach fold as Collections and Historical Site Manager, responsible for overseeing operations at the Trethewey House site and assisting with development of exhibitions and programs related to historical content.

Throughout 2015, The Reach and MSA Museum Society staff partnered to develop *Voices of the Valley*, a permanent historical exhibition at The Reach. *Voices of the Valley* opened during Heritage Week in February 2016 to positive reviews. It will form the foundation of The Reach's interpretation of community history and is supported by a learning package based on Historical Thinking Strategies that encourages visitors to think as historians and to examine the multiple aspects of historical events.

### Abbotsford Living History Project

To date we have just short of 31,000 photos online and accessible and have been approved for 2016 funding by the Irving K. Barber Learning Centre at UBC. Summer staff work to scan photos and negatives from the vast Abbotsford News collection - 5,000 per year. Marc Forcier, the current Digitization Assistant, connects information from the News with the scanned images. I complete the upload, respond to photo orders and make additions and corrections based on public input.

Through the generosity of the Lohn Foundation and private donors, The Reach was able to purchase a new ScanPro 1100 microfilm reader for the archives. The newer model is compact and more efficient because it operates by connecting to a user computer to provide an image using the computer's monitor. The new scanner makes it much easier for staff to conduct research to locate the historical information that accompanies each photo in The Reach online photo archives.

Kris Foulds  
Curator of Historical Collections

# THE MISSION

**THE** mission of The Reach Gallery Museum Abbotsford is to be the centre of cultural and creative innovation in the Fraser Valley. We are committed to preserving and sharing the stories of our rich and diverse cultural heritage and showcasing the best in the visual arts from both inside and outside our community. The Reach is a gathering place and fosters intercultural and intergenerational exchanges in an environment of mutual respect and understanding.

Where great artists, great stories and all cultures come together.

As a professional gallery museum and in keeping with industry standards, we reach out to talented artists across the country (many with international reputations) and demonstrate our commitment by paying Canadian Artists Representation Fees (CARFAC) for the display of their professional work(s). We will continue to pay honorariums to all highly deserving artists in acknowledgement of the time and skill they invest into producing their work.

Since opening, we have featured a variety of artists and mediums in our community galleries as well as historical exhibitions in collaboration with and on First Nations, Chinese, Japanese, Jewish, Mennonite and Sikh communities. In six years of activity, we have featured 225+ Fraser Valley artists.

*Love The Reach. First time here. Born and raised in LA. Family from Mexico. Now I live in Portland, Oregon. Beautiful museum.*

Santiago de Portland, Oregon, March 24 2015

*Thank you for adding to the endless conversation that is human kind. The eloquence of The Reach is most welcome.*

M. Friske, August 8 2015





# THE REACH BY THE NUMBERS

## Overall Attendance

In-House Visitors .....	19,681
Off-site .....	1,370

## Attendance Highlights

Facility Rental.....	3,021
Special Events .....	1,319
Community Programs.....	1,503

## School & Youth Programs

Guided Tours .....	308
Self-guided Tours .....	296
Art Classes & Camps.....	201
Emerge @ The Reach .....	

## Family & Seniors Programs

Culture, Coffee & Cookies .....	686
Sunday Family Arts .....	527

## Community Outreach Programs

Lectures & Hosts.....	379
Community Events .....	612

## Collecting and Preservation

4479 historical artefacts;  
105 linear feet of original archival holdings;  
137 linear feet of clippings, research and archival ephemera;  
31,500 digitized photographs (5300 digitized in 2015).

### Del Monte Studio Collection:

18,927 "sittings" including negatives, proofs and prints; sittings vary between 1 and 260 images, searchable by family/business/school name, sitting type and date.

### ASM/Abbotsford News photo archives:

16 file boxes of negatives (pending digitization); searchable by date;

### Abbotsford Times photo archives:

14 file boxes of negatives (pending digitization); searchable by date (acquired in 2015)

### 2015 The Reach Acquisitions

21 artefacts;  
3 linear feet of original archival holdings;  
2 linear feet of clippings, research and archival ephemera;  
2 works of art by professional Canadian artists.

## Members

Gallery Members .....	200
Corporate Members .....	100
Life Members.....	50

## Volunteers

Volunteers.....	560
Hours donated by Volunteers.....	3,747

## Exhibition Openings

Number of Openings.....	6
Attendance .....	908
Talks & Tours .....	158

## Financial Highlights

Cash & In-kind Contributions from Corporations.....	\$50,000
Cash & In-kind Contributions from individuals.....	\$10,000
Net result of 3 Fundraisers .....	\$40,000

## Research

The Reach conducts archival, artistic and historic research and shares this with the public through publications, exhibitions, talks, and programs. We also encourage members of the community to utilize our resources by providing multiple access points for community-based research (e.g. archival services, online photo archives, ongoing digitization projects).

## IN 2015, THE REACH:

- ..... Created or contributed to 7 publications (3 artistic, 4 history/heritage)
- ..... Shared its research with several media outlets (Joy TV, Shaw TV, CBC Radio 1)
- ..... Provided research support for 22 Abbotsford community partners (including The City of Abbotsford, The University of the Fraser Valley, The Mennonite Heritage Museum, the Rotary Club of Abbotsford, the Abbotsford News, and many, many more.



Jay Hanscom, *I Always Wanted To Do Something....*(detail), mixed media & resin on found objects(baseball bats), 2012.

# 2015 EXHIBITIONS

## 100 Years of Loss: The Residential School System in Canada

January 10, 2015–April 19, 2015

*Produced by the Legacy of Hope Foundation and the Aboriginal Healing Foundation*

One of three exhibitions developed by the Legacy of Hope Foundation, a national, charitable Aboriginal organization whose purpose is to educate and create awareness and understanding about the legacy of residential schools, including the intergenerational impacts on First Nations, Inuit and Métis people, and continue to support the ongoing healing process of Residential School Survivors. The exhibition serves an important role in educating about the complex histories and creating a space for people to share and heal.

## Ancestry and Artistry: Maya Textiles from Guatemala

January 22, 2015–April 19, 2015

*Organized and circulated by The Textile Museum of Canada and Curated by Roxane Shaughnessy.*

*Sponsored by Keystone Architecture, Hallmark of Abbotsford Inc., Business for The Arts-artsVestBC, The Province of BC, and Canadian Heritage*

Through an array of textiles patterned with evocative designs rich in iconography, Ancestry and Artistry traces a century of dynamic change as well as the remarkable continuity of ancient Maya traditions in the face of significant modernization, political upheaval, and religious transformation.

**Decolonize Me: Sonny Assu, Jordan Bennett, Cheryl L'Hirondelle, Nigit'stil Norbert, Barry Pottle, Bear**

**Decolonize Me features six contemporary Aboriginal artists whose works challenge, interrogate and reveal Canada's long history of colonization in daring and innovative ways.**

## Witness, Heather Igloliorte

January 10, 2015–April 19, 2015

*Organized and circulated by Ottawa Art Gallery. Funded by Ontario Arts Council and RBC Foundation*

*Decolonize Me* features six contemporary Aboriginal artists whose works challenge, interrogate and reveal Canada's long history of colonization in daring and innovative ways. Deliberately riffing on the title of Morgan Spurlock's film, the pop-cultural phenomenon *Super Size Me* (2004), the exhibition's title emphasizes the importance of recognizing the role of the individual within larger discussions of shared colonial histories and present-day cultural politics. In the context of the recent efforts of many Indigenous communities to assert their sovereignty and right to self-determination, the artists in this exhibition explore the issues and outcomes of both colonization and decolonization while exposing how these processes have impacted Aboriginal and settler Canadian identity, both individual and collective

## Maps of Weather: Willa Downing

February 5, 2015–March 1, 2015

*Maps of Weather* presents a recent body of mixed media artworks by Willa Downing. Works in the exhibition consist of creative depictions of weather on real or

imagined maps. The rational, grid-like structures of the maps are contrasted with the much more organic shapes used to describe natural phenomena.

## Fauna Crowned: Lorena Krause

March 5, 2015–August 2, 2015

An updated viewers' portraiture shown through a neosurreal pictorial interpretation of our irremediable state of external and inner interdependence with history and nature.

**Buy One Get None: Conformity, Consumerism and the Collective Voice Young Contemporaries Exhibition: Alisa Deddens, Julie Epp, Diana Hiebert, Fiona Howarth, Daniel Hurst, Chantal New, Candice Okada, Kendra Schellenberg**

March 5, 2015–April 19, 2015

*Sponsored by UFV and RBC Foundation Emerging Artists Project*

Curated by David Seymour, Student Representative - University of the Fraser Valley

Group exhibition in collaboration with the Young Contemporaries. This exhibition questions and challenges the current state of two ideological constructs prevalent within Western

## 2015 EXHIBITIONS CONTINUED

society: capitalism and consumerism.

### Port Mann: Jane Everett

May 21, 2015–August 2, 2015

The Port Mann series captures the moment in time when the construction of the new bridge across the Fraser River is underway but the old bridge still exists. The images occupy the slipstream between conceived and existing, offering the illusion of shelter and promising the transition from the confused mess of the building site to the order and clarity of the new structure. While the images denote the hardscrabble nature of this massive project, they also honor the scale of the undertaking, and the unexpected beauty of the process saturated with light unique to the Pacific Northwest.

### Milkshakes and Gasoline: Jay Hanscom

May 21, 2015–September 6, 2015

*Sponsored by The Hamber Foundation*

Jay Hanscom revisits childhood memories and fixations in his new work, *Milkshakes and Gasoline*. Borne of the love of Spaghetti (Classic) Westerns, B-movies, hot rods, ray guns and punk rock, the artist's newest body of work explores masculinity and pop culture. Combining nostalgia and rebelliousness Hanscom's newest body of work is chock full of contradictions, contrasting loud and aggressive moments with delicate intricacy.

### The Conversation: David Newkirk

May 21, 2015–September 6, 2015

*Produced by Thames Art Gallery*

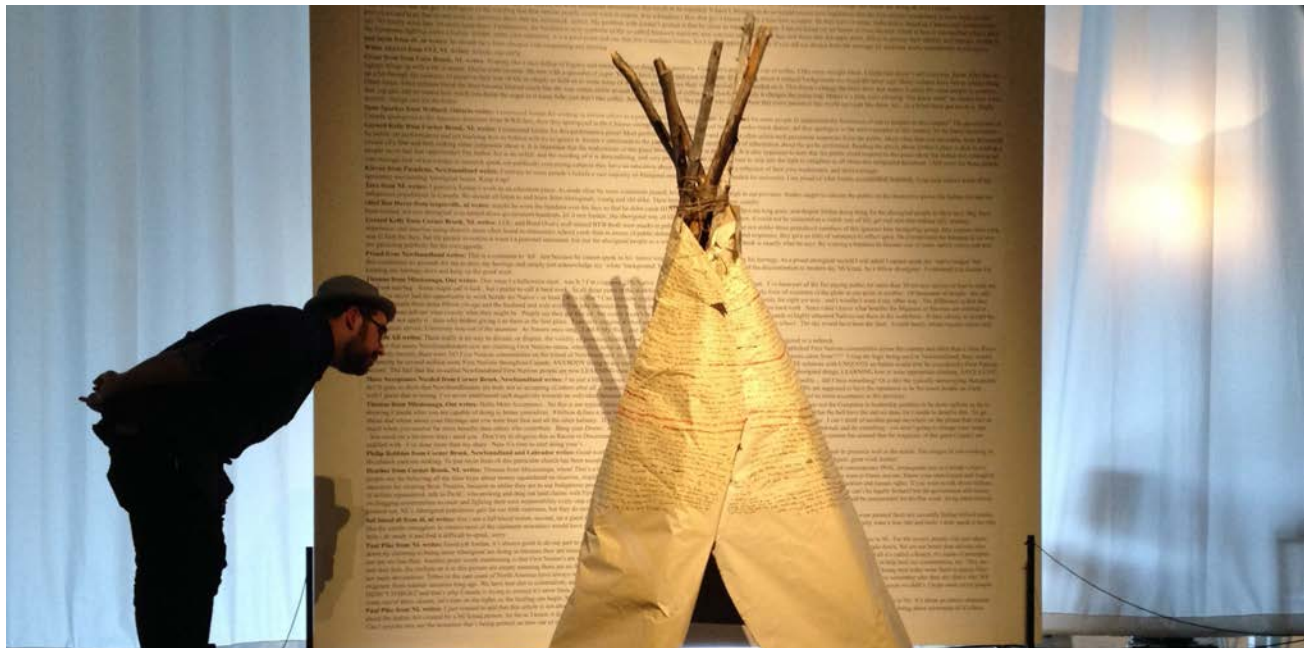
The works in this exhibition were motivated by Newkirk's desire to engage with a broad range of aesthetic models while affirming his own expressive point of view. These lively improvisations result from transformative negotiations between past and present cultures

and the expressive needs, talents, and aspirations of the self.

### Drawing & Colouring: A Visual Diary: Heinz Klassen

August 6, 2015–October 4, 2015

Suites of small drawings, grouped in custom, frieze-like frames, capture Klassen's explorations and reflections of the world around him. Circling the room, each sequence of drawings records the artist's journey with his drawing kit, and acts as a visual diary of various places, experiences and observations in nature. Each individual drawing is a highly expressive of an encounter with a particular subject. When assembled, the immediacy of each discreet piece is transformed into an element of a narrative whole.



Jordan Bennett, *Hallway (8)* (detail), recycled paper, burnt trees, regalia, 2009

## 2015 EXHIBITIONS CONTINUED

### Shape and Form: Heinz Klassen and Ted Driediger

August 6, 2015–October 4, 2015

*Shape and Form* brings together the works of longtime friends visual artist Heinz Klassen and ceramist Ted Driediger. While their materials vary, this exhibition presents works that find complementarity in line, form and subject matter. Drawing inspiration from nature, the artists present divergent approaches to how space is suggested and occupied.

### Fraser Valley Biennale

September 25–October 4, 2015

The 3rd Fraser Valley Biennale Exhibition, in partnership with arts councils and organizations from the Fraser Valley, consists of exceptional work produced by artists in the region over the past two years. The Biennale is a dynamic, collective presentation spanning several arts organizations in the Fraser Valley region from June to September.

### Ready and True: India and The Great War

September 25–October 4, 2015

*Curated by Prabhjot Parma*

Through selected photographs, letters, newspapers and literary accounts, this commemorative exhibition showcases the almost forgotten contribution of Indian soldiers to the Great War. Providing an intimate glimpse into their experiences on the battlefield, at rest, and in hospital, these remarkable images illustrate their commitment, valour, and sacrifice.

### The Radcliffe Line and Other Geographies: Sarindar Dhaliwal

October 29, 2015–January 3, 2016

*Curated by Marcie Bronson*

*Organized and distributed by Rodman Hall Art Centre/Brock University  
Sponsored by Tourism Abbotsford*

Dhaliwal's work reflects on the dissonance of the immigrant experience, often addressing her childhood experience and perceptions of Eastern and Western customs. This exhibition brings together monumental works from Dhaliwal's oeuvre of the last twenty years.

### Kesh

October 29, 2015–January 3, 2015

*Curated by Laura Schneider*

*Sponsored by Satwinder and Parm Bains*

Fraser Valley artist Suvi Bains explores the outer boundaries of one of the Sikh private and personal articles of faith—kesh.

**In 2015, The Reach created or contributed to 7 publications—3 artistic and 4 history/heritage.**



David Newkirk, *The Juicetrain Dialogues, Engine #1, Ron, Pablo, Brice*, acrylic on canvas, 2013.



# THE REACH PEOPLE

## THE REACH BOARD OF DIRECTORS

Milt Walker, Chair  
 Janet Barrie, Vice-Chair  
 Rex Leonard, Treasurer  
 Rick Rake, Secretary  
 Madeleine Hardin  
 Balbir Kambo  
 Doug Lester  
 Jacqueline Nolte  
 Colin Reimer  
 Myrtle-Anne Rempel  
 Nerma Shergill  
 Charles Wiebe

## THE REACH SUMMER STUDENTS

Julie Epp  
 Diana Hiebert  
 Drew Koehn  
 Marc Forcier

(pictured below)

## THE REACH STAFF

Laura Schneider, Executive Director/Curator  
 Kate Bradford, Assistant Curator  
 Donna Dempsey, Operations Manager  
 Ingrid Epp, Director of Development  
 Shaun Carrigg, Marketing & Design Coordinator (PT)  
 Kris Foulds, Curator of Collections  
 Anna Williams, Education Programmer  
 David Seymour, Digitization Coordinator  
 (Irving K. Barber grant)  
 Marc Forcier, Digitization Coordinator  
 (Irving K. Barber grant)  
 Front of House: Carmen Arcilla (Casual), Donna Nance  
 (Temp. PT), Connie Hackett (PT),  
 Tricia Taylor (PT), plus summer students  
 Jeffrey Bates, Custodian



## OUR VOLUNTEERS

Thank you to 132 members of our community for serving 3924 volunteer hours: 500 hours in our archives and over 2000 hours as gallery attendants, tour guides, hosts, assistants in the office and with programs and events.

Nari Ahn  
Shonnet Allen  
Chnoma Akm Kygbe  
Carmen Arcilla  
Charlene Bates  
Betty Baerg  
Jay Brandsma  
Noordeep Bains  
Heather Beckett  
Tavleen Bhatti  
Emily Boekhorst  
Herjeet Boparai  
HarmeetBrar  
Sam Bridge  
Dominic Brown  
Carly Butler  
Diana Carvajal  
Brittany Cass  
Susan Choi  
Rayann Couper  
Karen Craig  
Alisha Deddens  
Jewell DeLair  
James DeMarcus  
Matthew DeMarcus  
Danielle Del Vicario  
Avneet Dhillon  
Polly Di Clemente

Tessa Dumanski  
Gurvene Dyall  
Lorne Dyck  
Fahad Ehasan  
Sara Ellis  
Danielle Edwards  
Julie Epp  
Ciela Estrada  
Elizabeth Ewen  
Brayden Fast  
Kate Feltren  
Marianne Fedori  
Aird Flavelle  
Sheila Flavelle  
Jim Flodin  
Marian Flodin  
Lita Forsyth  
Kris Foulds  
Arman Gill  
Gagneet Gill  
Manvir Gill  
Jasneet Gill  
Navdeep Gill  
Yashmeen Gill  
Jessica Gill  
Ann Gillard  
Debra Gray  
Connie Hackett

Daphne Henselwood  
Diana Hiebert  
Julia Hiebert  
Karen Houg  
Joan Hunter  
Sharon Huget  
Emily Isaacson  
Carol Jack  
Rebekka Jensen  
Dorothy Johnson  
Kate Jordan  
Tanya Kaario  
Kelly Kang  
Lorna Keith  
Jasmine Khella  
Vida Kia  
Julie Ko  
Amy Koop  
Laura Loewen  
Stephanie Louie  
Maryann Madore  
Anita Maharat-  
Grewal  
Thomas Manuel  
Brittany Manulak  
Garry Matthewson  
Linda Matties  
Laura May

Annette McEwan  
Aman Merdha  
Ashleigh Miller  
Sharon Mitchell  
Evita Mora Perea  
Chantal New  
Dora Nordal  
Candice Okada  
Nomi Oranchuk  
Patricia Pagowski  
Dona Park  
Morian Perepelitza  
Tara-Lynn Perrin  
Tammy Polovina  
Alec Postletwaite  
Jae Ryeung Nanm  
Ann Reekie  
Mel Rempel  
Fatima Riaz  
Nicole Ridder  
Christina Rosema  
Sherrin Roynon  
Karanvir Sahota  
Avneet Sandhu  
Tripat Sandhu  
Ramun Sangha  
Frank Santos  
Rubie Schuster

Ellen Sereda  
Alexis Shaw  
Teena Shaw  
Simrin Singh  
Andy Sidhu  
Pritam Sidhu  
Catherine Skelly  
Diego Slosse  
Laura Smith  
Thomas Smith  
Elise St Martin  
Debra Swirley  
Bob Strain  
Lorna Tatomir  
Tricia Taylor  
Dylan Thiessen  
Sydney Toews  
Isabelle Unger  
Tanya Vanpraseuth  
Doug Vaughan  
Joyce Venema  
Kaylee Welch  
Shirley Wilson  
Janet Westun  
Juyoung Yi  
Aaron Young





# WAS THAT RAISING FUN...OR FUNDS?

## After Dark @ The Reach—A Soiree

Our 3rd annual After Dark fundraiser on September 10th was a joyous celebration of the arts, heritage and culture. It was about elegant foods by the Ramada, duo pianists Mel Bowker and Johannes Webber; violinist Calvin Dyck, Make Art Not War paint-off artists: Riley Charters, Ursula Rettich and Shannon Thiesen, chic guest lounges for socializing...and a fabulous live and silent auction. We raised \$26,000+ thanks to sponsors: Hank and Elaine Funk - Cap-It International Inc, Assante Wealth Management, Canadian Western Bank, Giesbrecht, Goodrich & Co, KPMG, RDM Lawyers LLP, TD Bank, Dr. Michele Wang Orthodontist, Concept Plumbing and Gas Ltd., Highstreet, Reimer Hardwoods Ltd, Tourism Abbotsford, Milt Walker and many other contributors.

*Doreen and I enjoyed The Reach After Dark event. The food was great, the 20 minute art 'contest' was fun, the caricature artist was talented and friendly, and I especially enjoyed the dueling pianos. Thank you to you and the other organizers and to the event sponsors for a GREAT night.*

S. Petersen, Abbotsford

## Girls Night @The Museum Goes Bollywood

What a Bolly, Bolly, Bollywood great time we had raising rupees for The Reach! We Bhangra danced with dancer Jeevan Singh, applauded violinist Dan Huget, created our own Bollywood-style lanterns and wine charms, decorated cookies, indulged in samosas, Locally Rooted appies and Save On Foods, sipped Backyard Vineyards vino and shopped at the artists' market and girly silent auction. You, Aldergrove Credit Union, Slap Communications, Rex Leonard and Save On Foods helped us raise \$5,500.

## Caring Community Partners Reach Out to Us

The Hudson's Bay Abbotsford reached out to The Reach to invite us to participate in their Hudson's Bay Giving Day. We enjoyed shopping at The Bay on April 2nd with our Friends and took home \$560 for Reach programming.

We express our gratitude to Brenda & Arnold Falk at Tanglebank for co-hosting our third annual sold-out Broads Brunch @Brambles Bistro spring fundraiser at Tanglebank Gardens with us.





# A LOOK AT OUR EDUCATION PROGRAMMING

## TARGET ACTIVITIES FOR CHILDREN AND YOUTH

### Tour & Try for School Groups

The Reach School Program, Tour & Try, has been designed to provide an opportunity to explore local, regional, national and international arts and heritage for students from Kindergarten to Grade 12. With the dual mandate as both an arts and heritage centre, Tour & Try at The Reach impacts students in two ways:

- The arts—visual, drama, music, literary—are intrinsically linked to critical thinking and the ability to create, problem-solve and understand the world around us.
- The Tour & Try Program provides opportunities for visual, social and emotional learning.

In these interactive sessions students engage in an animated tour of the current exhibitions and participate in a hands-on studio workshop led by an artist facilitator.

The multi-disciplinary workshop

offerings are designed in context with current exhibitions and can also be tailored with particular curriculum objectives in mind.

### Self-Guided Tour

The gallery and museum are also open to drop-in group tours. This allows more flexibility and personal autonomy when viewing works of art or artifacts. Materials are available for guests to dive further into exhibition content in a more spontaneous manner.

### Birthday Parties

The Birthday Party Program is a great way to celebrate while providing children with opportunities for visual, social and emotional learning. In these interactive sessions participants engage in a brief animated tour of the current exhibitions and participate in a hands-on studio workshop led by an artist facilitator. The multi-disciplinary workshop offerings are designed in context with current exhibitions.

### Spring Break Camps

Results description: The Reach camps are designed to provide an opportunity for children and youth to explore local, regional, national and international arts and heritage. With the dual mandate as both an arts and heritage centre Camps at The Reach impact participants in two ways:

- The arts—visual, drama, music, literary—are intrinsically linked to critical thinking and the ability to create, problem-solve and understand the world around us.
- The Reach's Arts and Heritage Camp Programs provide opportunities for visual, social and emotional learning.

In these interactive sessions participants engage in an animated tour of the current exhibitions and participate in a hands-on studio workshop led by an artist facilitator. The multi-disciplinary workshop offerings are designed in context with current exhibitions.



# A LOOK AT OUR EDUCATION PROGRAMMING CONTINUED

## Summer Art Classes

Art Classes at The Reach are designed to provide an opportunity for children and youth to explore local, regional, national and international arts and heritage. With the dual mandate as both an arts and heritage centre, Art Classes at The Reach impact participants in two ways:

- The arts—visual, drama, music, literary—are intrinsically linked to critical thinking and the ability to create, problem-solve and understand the world around us.
- The Reach’s Art Classes provide opportunities for visual, social and emotional learning.

In these interactive sessions participants engage in an animated tour of the current exhibitions and participate in a hands-on studio art class led by an artist facilitator. The multi-disciplinary classes offerings are designed in context with current exhibitions.

## Fraser Valley Regional Heritage Fair

The Heritage Fair program supports the current PLOs of the BC curriculum in social studies for grades 4 to 10. Students engage in project-based, hands on learning which develops research and communication skills. They choose a topic on some aspect of Canadian history and present their findings to other students, adults and the public. By participating in the Heritage Fair students can find their place in Canadian history.

### Off Site / Outreach

The Reach’s off-site activities provide us with the opportunity to bring local, regional, national and international arts and heritage learning experiences out to our community. With the dual mandate as both an arts and heritage centre outreach and off-site activities from The Reach impacts the public in two ways:

- The arts—visual, drama, music,

literary—are intrinsically linked to critical thinking and the ability to create, problem-solve and understand the world around us and creates opportunities for visual, social and emotional learning.

- This is a great way to interact with demographics that may not otherwise walk through the doors of the Reach.

## Big Brother Big Sisters Art Workshops and Exhibition

The Reach, in partnership with Big Brothers Big Sisters (BBBS), developed a series of activities for their members. Weekly art classes for the “bigs and littles” of BBBS were set up to give members the opportunity to experience all different art forms from painting to ceramics, an opportunity they may otherwise not have access to. The 2 month program culminated with an art exhibition for Big Brothers Big Sisters at The Reach.



# A LOOK AT OUR EDUCATION PROGRAMMING CONTINUED

Big Brothers Big Sisters facilitates life-changing relationships that inspire and empower children and youth to reach their potential, both as individuals and citizens. In partnering with BBBS, The Reach hopes to enhance these life changing relationships by infusing them with cultural experiences and important hands on learning. This is a partnership that both The Reach and BBBS are interested in sustaining for years to come.

### TARGET ACTIVITIES FOR FAMILIES

#### Sunday Family Arts

Sunday Family Arts (SFA) has been running at The Reach since 2009. It is a program sponsored by Prospera Credit Union and offered for free to families in Abbotsford. The mandate of this program is to engage families in creative art making experiences that offer opportunities that may not otherwise be available to everyone. Sponsored by Prospera

Credit Union. Art supplies funded by Loyal Protestant Association.

#### Remembrance Day

On Remembrance Day The Reach opens its doors to the crowds gathered at the cenotaph for the ceremonies. We offer the public a place to warm up, coffee and cookies. Most guests also take the opportunity to explore the current exhibitions.

#### creatiValley

creatiValley is a celebration of culture in the Fraser Valley held at The Reach Gallery Museum. The festival brings together cultural presenters from across artistic disciplines including visual arts, dance, music, literary arts, theatre and performing arts.

creatiValley kicks off on Culture Days weekend. This festival provides an opportunity to meet local artists and enjoy performances. Each day of the festival featured dynamic programming tailored to suit

every taste and interest. CreatiVally showcased the best and most diverse artists that the Fraser Valley has to offer.

#### Family Literacy Day

Family Literacy Day happens annually at the Clearbrook Library and The Reach. This event provides opportunities for the public to discover services and agencies in Abbotsford that can assist in strengthening literacy skills for the whole family. The day's events include free entertainment, crafts, refreshments, and more.

Participants can make a stop at Fire Hall #1 for a free pancake breakfast cooked by the firefighters and sponsored by Literacy Matters Abbotsford. There they can pick up a Reading Challenge reading log and read to win prizes.

#### Every Girl Matters Day Celebration

The British Columbian government has officially proclaimed October 11 as Every Girl Matters Day



# A LOOK AT OUR EDUCATION PROGRAMMING CONTINUED

in conjunction with the United Nations "Day of the Girl." A day to recognize the global rights of girls around the world. During this celebration at The Reach, GirlKind presented a special guest speaker who shared her inspiring story. The Reach facilitated a community art project: creating handmade mason jar lanterns which you can take home & keep a candle burning to remind yourself that EVERY GIRL MATTERS. Coffee and cake were served, at this free community event.

## TARGET ACTIVITIES FOR ADULTS AND SENIORS

### Culture, Coffee & Cookies

Culture, Coffee & Cookies is a program dedicated to providing stimulating and enjoyable learning opportunities for people of retirement age. This relaxed and social setting provides an opportunity to discuss and

participate in community culture. Each cultural presentation or activity is followed by an opportunity to enjoy some refreshments while socializing with peers.

### Yoga

Yoga classes offered at The Reach make use of the beautiful and relaxing architecture of The Reach facility to bring in members of the public to unwind after their busy days. Facilitated by a qualified yoga instructor, this partnership focuses on the health and wellbeing of participants.

### Self-Guided Tour

The gallery and museum are also open to drop-in group tours. This allows more flexibility and personal autonomy when viewing works of art or artifacts. Print materials are available for guests to engage further with exhibition content in a spontaneous manner.

### UFV Tours & Lectures

The Reach offers docent or staff led tours of current exhibitions designed to provide an opportunity to explore local, regional, national and international arts and heritage for students of all ages and ability. Groups also take in a lecture given by The Reach ED and Curator, Laura Schneider. Students had the opportunity to gain valuable knowledge about arts and culture first hand, from an arts professional.

### Exhibition Opening Receptions

It's important to celebrate what goes on in our community! Every time The Reach brings in a new and exciting heritage or art exhibition we want to share our excitement with the community. All members of the public are invited to have their minds opened by the new and exhilarating visual material. This is a great space for critical conversations to bubble up and networking to take place.



# A LOOK AT OUR EDUCATION PROGRAMMING CONTINUED

## Exhibition Talks & Tours

It's one thing to view an exhibition and it's another thing entirely to become involved in critical discussion with artists and arts and heritage professionals. Talks and tours provide a gateway into the more complex side of what goes into art and heritage at The Reach.

## Brendan Fernandes Workshop

Workshop participants were guided to consider the relationship between movement and visual language through gestural and meditative exercises, leading towards the creation of new poetic forms for annotating dance movement.

## First Nations Women's Drumming Workshop

As a Lead up to International Women's Day a First Nations drumming instructor was brought in to lead a group of women in a healing drum circle and song.

## The Art of Marketing

The Art of Marketing is a Speaker Series run by the Abbotsford Arts Council in partnership with The Reach. Its focus is to provide professional development information to community artist. This series is facilitated by The Abbotsford Arts Council and hosted at The Reach.

## Garden Club

The Abbotsford Garden Club comes to The Reach to make crafts for the garden and also to sell plants to the public. This partnership allows The Reach to serve its community members with a wide variety of interests.

## We All Have a Story to Tell

*We All Have a Story to Tell* is a Heritage project facilitated by The Reach in which video interviews are conducted with people who have come to live in Abbotsford from other countries. The Children's

Theatre adapted those stories into a play. This project spreads the local narrative of Abbotsford to community members. Sponsored by TELUS Community Board and Chris Spencer Foundation.

## Cycling for Diversity

Cycling4Diversity Foundation moves to inform people about embracing cultural diversity through understanding, mutual respect and inclusion. The C4D Foundation offers opportunities for learning and discussions on the benefits of cultural diversity and the importance of eliminating racism. The Foundation unites multicultural communities through sharing of personal experiences, which creates an environment of mutual trust and understanding. The team works to create dialogue and break down perceived barriers.







# A LOOK AT OUR EDUCATION PROGRAMMING CONTINUED

## Hospice Art Workshop

The Abbotsford Hospice Society and The Reach partnered in the summer of 2015 to offer a creative healing workshop for grieving children and youth. A Hospice employee integrated grief coping strategies into a creative art-making workshop facilitated by an artist. The result was a safe and supportive experience that encouraged healing through expression and creation for the participants.

## Abbotsford Genealogical Society

The Abbotsford Genealogical Society (AGS) is housed in The Reach Archive. The Society strives to create a friendly atmosphere where people interested in genealogical research and family history can

come together. The AGS promotes, fosters and encourages members to learn the principles, methods and effective techniques of genealogical research. The Society collects, preserves, displays and shares information that may lead to a greater understanding of genealogy.

## Abbotsford Community Services' Youth Education Support Group

Youth Education Support program at Abbotsford Community Services works with youth to help them overcome barriers to receiving education. They also run a spring/summer recreation based program designed to keep youth engaged over the school breaks. This group came to The Reach and participated in an art workshop that provided

opportunities for visual, social and emotional learning.

In these interactive sessions youth engaged in an animated tour of the current exhibitions and participate in a hands-on studio workshop led by an artist facilitator.

## International Women's Day

As a lead up to International Women's Day on March 8th, The Reach partners with local artist Linda Klippenstein to create a work of art that speaks to the focus of IWD. Participants from a number of local women's groups including the Women's Resource Centre, ACS, Warm Zone and University Women's Club create a community art piece that is exhibited at The Reach during IWD events at The Reach.

## SO WHAT DID YOU, OUR REACH GUEST ATTEND IN 2015?

- ..... 3,084 attended our public programming: talks, lectures, film nights, kids to seniors programs
- ..... 6,374 engaged in youth and family programs; with 527 in Sunday Family Arts (sponsored by Prospera Credit Union)
- ..... 908 joined us for exhibition openings
- ..... 1,387 engaged with us at off-site community events programming



## EMERGE AT THE REACH

Recognizing its unique position as the regional hub for arts and heritage in the Fraser Valley, The Reach is dedicated to fostering youth leadership development in the arts & culture sector.

**I**N 2015 The Reach launched a new phase of its Young Contemporaries program. Re-branded as Emerge at The Reach, the program targets emerging artists age 16–30 and focuses on professional development for young artists in the Fraser Valley. It provides intergenerational training and mentorship of young artists and arts professionals; networking and professional development opportunities for young people with an interest in arts and culture, and builds sectoral sustainability in the Fraser Valley by supporting growth and artistic excellence in regional emerging artists.

The goals for the second phase of the program were articulated by the existing members of the Young Contemporaries as follows:

- Provide professional development and hands-on opportunities for emerging artists and arts professionals in the region
- Provide on-line and in-person networking opportunities for emerging artists and arts professionals in the region
- Create opportunities for emerging artists and arts professionals to have an impact on the arts and culture sector in Fraser Valley

Based on these objectives, the second phase of the program included the following components:

- The development of a leadership team comprised of young artists who manage a “gallery within a gallery” and are mentored by arts professionals at The Reach
- A designated exhibition area managed by the Emerge members which provides ongoing opportunities for its members to exhibit in the Art on Demand series
- A suite of professional development workshops and talks throughout the year called The Upshot

Emerge accomplishments in 2015 included (but certainly not limited to!):

- A successful outreach marketing campaign at the University of the Fraser Valley
- Emerge artists and curators developed and participated in 4 Art on Demand exhibitions throughout 2015, hosted 3 The Upshot talks, engaged in a successful marketing campaign at the University of the Fraser Valley, won the marketing award at the Fraser Valley Cultural Diversity Awards!
- Emerge member Julie Epp won the annual Arty Award for Outstanding Artist, post-secondary, and for her long-term commitment to volunteering at The Reach and the key role she played in the Emerge program; Diana Hiebert was chosen as runner-up in the 2015 Alan & Vivian Trethewey Youth Philanthropy Award!



# THE REACH 2015 SUPPORTERS AND SPONSORS

## LEGACY BUILDERS' CIRCLE

**\$20,000+**

Canadian Heritage / Canadian  
Museums Association

## COLLECTORS' CIRCLE

**\$10,000-\$19,999**

Anonymous  
Cap-it International Inc - Hank &  
Elaine Funk  
Irving K. Barber Learning Centre

## PIONEERS' CIRCLE \$5,000-

**\$9,999**

Anonymous  
Business for the Arts – artsVest BC  
Service Canada  
Telus

## EDUCATORS' CIRCLE

**\$1,000-\$4,999**

Assante Wealth Management  
Satwinder & Parm Bains  
Janet Barrie  
Canadian Western Bank  
Chris Spencer Foundation  
Giesbrecht, Goodrich & Co  
KPMG  
Keystone Architecture & Planning Ltd  
Lohn Foundation  
Loyal Protestant Association  
Prospera Credit Union  
Quadra Homes dba La Galleria  
RDM Lawyers LLP  
Reimer Hardwoods Ltd.  
Myrtle-Anne Rempel  
TD Bank  
The Hamber Foundation  
Dr. Michele Wang  
Milt & Rita Walker

## CURATORS' CIRCLE

**\$500-\$999**

Abbotsford Genealogical Society  
Aldergrove Credit Union  
Concept Plumbing & Gas Ltd  
Ingrid Epp  
Hallmark of Abbotsford Inc  
Nucleus Network  
Save On Foods Parallel Market  
(Overwaitea)  
Shape Property Management-  
Highstreet  
Slap Communications Ltd  
Annette Strom  
Tourism Abbotsford

## ARCHIVISTS' CIRCLE

**\$100-\$499**

Abbotsford International Airport  
Donna Dempsey  
Polly Di Clemente  
Cecelia Dirksen  
Fraserway Esso  
Cynthia & Dr Allan Gates  
David & Betty Giesbrecht  
Madeleine Hardin  
Taya Hawes-Puiui  
Hudson Bay Foundation  
Ardis Janzen  
Joyce Kelly  
Rex A Leonard Ltd  
Dr Jacqueline Nolte  
Morian Perepelitza & Rose Perry  
Elvera Phillip-Stewart  
Debbie Rempel  
Sandy Key Investments Ltd  
Nerma & Dr Paramjit Shergill  
Sun Life Financial  
Alisa Webb  
Charles Wiebe  
Christine Wiebe  
TRADEX  
WestChem Mfg Ltd

## SUPPORTERS

Abbotsford Centre  
Abbotsford Police Department  
Backyard Vineyards  
Canadian Art  
Costco  
Misty Bedwell  
Best Western PLUS Regency Inn  
Brambles Bistro/Tanglebank Gardens  
Burrowing Owl Estate Winery  
Carley Verheyen Photography  
Country 107.1 / Star Fm  
Ken Funk  
Global Convention Services Ltd  
Globe Printers  
MSA Moving  
Ramada Plaza  
Sevenoaks Shopping Centre  
Tracycakes Bakery Café/Chef Sue  
Wiebe  
Via Rail Canada Inc  
Westbrook Floral Ltd

## PRINT MEDIA PARTNER

Abbotsford News



The Reach gratefully acknowledges the ongoing support of the City of Abbotsford



the reach  
Gallery Museum  
Abbotsford



Financial Statements of

**ABBOTSFORD CULTURAL  
CENTRE**

Year ended December 31, 2015



**KPMG LLP**  
**Chartered Professional Accountants**  
32575 Simon Avenue  
Abbotsford BC V2T 4W6  
Canada

Telephone (604) 854-2200  
Fax (604) 853-2756  
Internet [www.kpmg.ca](http://www.kpmg.ca)

## INDEPENDENT AUDITORS' REPORT

To the Directors of Abbotsford Cultural Centre

We have audited the accompanying financial statements of Abbotsford Cultural Centre, which comprise the statement of financial position as at December 31, 2015, the statements of operations, changes in net assets and cash flows for the year then ended and notes, comprising a summary of significant accounting policies and other explanatory information.

### *Management's Responsibility for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### *Auditors' Responsibility*

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on our judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, we consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained in our audit is sufficient and appropriate to provide a basis for our qualified audit opinion.

### *Basis for Qualified Opinion*

In common with many charitable organizations, Abbotsford Cultural Centre derives revenue from donations and fundraising events, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of the Abbotsford Cultural Centre and we were not able to determine whether any adjustments might be necessary to contributions, excess of revenue over expenses, current assets and net assets.

*Qualified Opinion*

In our opinion, except for the possible effects on the financial statements of the matter described in the Basis for Qualified Opinion paragraph, the financial statements present fairly, in all material respects, the financial position of Abbotsford Cultural Centre as at December 31, 2015, and its results of operations, changes in net assets and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

*Report on other Legal and Regulatory Requirements*

As required by the Society Act (British Columbia), we report that, in our opinion, the accounting policies applied in preparing and presenting the financial statements in accordance with Canadian accounting standards for not-for-profit organizations have been applied on a basis consistent with that of the preceding year.

*KPMG LLP*

Chartered Professional Accountants

March 9, 2016

Abbotsford, Canada

# ABBOTSFORD CULTURAL CENTRE

## Statement of Financial Position

December 31, 2015, with comparative information for 2014

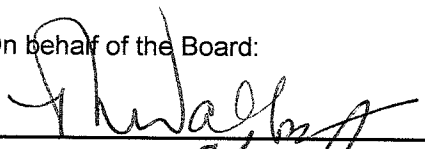

	2015	2014
<b>Assets</b>		
Current assets:		
Cash and short-term investments (note 2)	\$ 223,933	\$ 216,657
Accounts receivable	12,737	9,138
Prepaid expenses	5,089	15,753
	<u>241,759</u>	<u>241,548</u>
Capital assets (note 3)	118,941	118,612
Intangible assets (note 4)	2,011	2,872
	<u>\$ 362,711</u>	<u>\$ 363,032</u>

## Liabilities and Net Assets

Current liabilities:		
Accounts payable	\$ 18,576	\$ 17,184
Deferred revenue	27,721	17,353
	<u>46,297</u>	<u>34,537</u>
Deferred capital contributions (note 5)	28,478	33,097
Net assets:		
Investment in capital and intangible assets (note 6(a))	92,474	92,062
Internally restricted (note 7)	100,000	100,000
Unrestricted	95,462	103,336
	<u>287,936</u>	<u>295,398</u>
Economic dependence (note 8)		
	<u>\$ 362,711</u>	<u>\$ 363,032</u>

See accompanying notes to financial statements.

On behalf of the Board:

  
 \_\_\_\_\_ Director  
  
 \_\_\_\_\_ Director



# ABBOTSFORD CULTURAL CENTRE

## Statement of Revenue and Expenses

Year ended December 31, 2015, with comparative information for 2014

	2015	2014
<b>Revenue:</b>		
Government grant revenue (note 9)	\$ 651,805	\$ 660,480
Donations and contributions:		
Cash	63,019	72,152
Advertising, exhibits, events - gifts-in-kind	84,418	58,592
Contributed services - gifts-in-kind	38,632	43,187
Workshops, events and other	68,790	78,805
Amortization of deferred capital contributions (note 5)	7,119	7,355
Interest income	1,524	4,168
	<b>915,307</b>	<b>924,739</b>
<b>Expenses:</b>		
Advertising - operations	19,390	27,926
Advertising - distribution of gifts-in-kind (note 10)	61,309	41,046
Amortization	30,597	30,884
Fundraising costs	-	2,820
Insurance	4,666	5,081
IT Servicing and internet connection fees	15,854	13,917
Memberships	2,748	2,809
Office and general	28,215	28,243
Professional fees	8,554	5,875
Program & production costs - operations	113,463	141,612
Program & production costs - distributions of gifts-in-kind (note 10)	23,109	17,546
Salaries and benefits	509,628	445,421
Supplies	25,176	33,340
Telephone	5,631	2,648
Training	7,440	1,044
Travel	-	3,606
Utilities	28,357	27,855
Volunteer hours - gifts-in-kind (note 10)	38,632	43,187
	<b>922,769</b>	<b>874,860</b>
<b>Excess (deficiency) of revenue over expenses</b>	<b>\$ (7,462)</b>	<b>\$ 49,879</b>

See accompanying notes to financial statements.

# ABBOTSFORD CULTURAL CENTRE

## Statement of Changes in Net Assets

Year ended December 31, 2015, with comparative information for 2014

	Investment in capital and intangible assets (note 6)	Internally restricted	Unrestricted	2015 Total	2014 Total
Net assets, beginning of year	\$ 92,062	\$ 100,000	\$ 103,336	\$ 295,398	\$ 245,519
Excess (deficiency) of revenue over expenses	(23,478)	-	16,016	(7,462)	49,879
Net change in investment in capital assets	23,890	-	(23,890)	-	-
<b>Net assets, end of year</b>	<b>\$ 92,474</b>	<b>\$ 100,000</b>	<b>\$ 95,462</b>	<b>\$ 287,936</b>	<b>\$ 295,398</b>

See accompanying notes to financial statements.

# ABBOTSFORD CULTURAL CENTRE

## Statement of Cash Flows

Year ended December 31, 2015, with comparative information for 2014

	2015	2014
Cash provided by (used in):		
Operations:		
Excess (deficiency) of revenue over expenses	\$ (7,462)	\$ 49,879
Items not involving cash:		
Amortization of capital and intangible assets	30,597	30,884
Amortization of deferred capital contributions	(7,119)	(7,355)
Change in non-cash operating working capital:		
Accounts receivable	(3,599)	(525)
Prepaid expenses	10,664	4,571
Accounts payable	1,392	(13,947)
Deferred revenue	10,368	7,160
	<u>34,841</u>	<u>70,667</u>
Financing:		
Receipt of deferred capital contributions	2,500	3,675
Investments:		
Purchase of capital assets	(30,065)	(71,935)
Increase in cash position	7,276	2,407
Cash position, beginning of year	216,657	214,250
Cash position, end of year	<u>\$ 223,933</u>	<u>\$ 216,657</u>

See accompanying notes to financial statements.

# ABBOTSFORD CULTURAL CENTRE

Notes to Financial Statements

Year ended December 31, 2015

---

## General:

Abbotsford Cultural Centre (the "Centre") was incorporated under the Society Act (British Columbia) on July 11, 2008 and began operations on September 22, 2008. The Centre operates under the name, The Reach Gallery Museum Abbotsford. The Centre is dedicated to facilitating the development and implementation of art, heritage, and cultural programs for the residents of Abbotsford. The Centre is a registered charitable organization under the Canadian Income Tax Act and, accordingly, is exempt from income taxes, provided certain requirements of the Income Tax Act are met.

## 1. Significant accounting policies:

The financial statements have been prepared by management in accordance with Canadian accounting standards for not-for-profit organizations. The significant accounting policies are as follows:

### (a) Revenue recognition:

The Centre follows the deferral method of accounting for contributions which include donations and government grants. Contributions for specific purposes or programs are deferred and subsequently recognized as revenue at the time the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amounts can be reasonably estimated and collection is reasonably assured.

Revenue from fees, other contracts and sales of service and goods are recognized when the services are provided or the goods are sold. Interest revenue is recorded when earned.

The Centre records pledges to donate funds only as they are collected.

Contributions restricted for the purchase of capital assets are deferred and amortized into revenue at a rate corresponding with the amortization rate for the related capital assets.

Gifts-in-kind represent contributions of advertising, gifts, supplies, promotional materials and other miscellaneous materials which would otherwise be paid for by the Centre, and are recorded at their estimated fair value at the time of receipt when such value can be reasonably determined.

Volunteers contribute a significant amount of their time to the Centre each year. The estimated fair value of these contributed services, if determinable, has been recognized in the financial statements.

# ABBOTSFORD CULTURAL CENTRE

Notes to Financial Statements (continued)

Year ended December 31, 2015

## 1. Significant accounting policies (continued):

### (b) Collection:

The Centre's collection consists of artwork and historical artifacts relating to the history of the Abbotsford community, which may be acquired by either donation or cash purchase. Due to difficulty in determining the fair value of the donated items, the donated collections are not recognized in the Centre's financial statements.

### (c) Capital assets:

Purchased capital assets are recorded at cost less accumulated amortization. Contributed capital assets are recorded at fair value at the date of contribution less accumulated amortization. Repairs and maintenance costs are charged to expense. Betterments which extend the estimated life or improve the service potential of an asset are capitalized.

Amortization is provided using the following methods and annual rates:

Asset	Basis	Rate
Equipment	Declining balance	20%
Furniture and fixtures	Declining balance	20%
Leasehold improvements	Declining balance	20%

The Centre reviews for impairment of capital assets to be held and used whenever events or changes in circumstances indicate that the asset no longer has long-term service potential to the Centre. If such conditions exist, an impairment loss is measured at the amount by which the carrying amount of the asset exceeds its residual value.

### (d) Intangible assets:

Intangible assets represent the cost of website development costs, which are amortized over their estimated useful life at a 30% declining balance rate.

### (e) Use of estimates:

The preparation of the financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the year. Significant items subject to such estimates and assumptions include the carrying amount of capital assets. Actual results could differ from those estimates.

# ABBOTSFORD CULTURAL CENTRE

Notes to Financial Statements (continued)

Year ended December 31, 2015

---

## 1. Significant accounting policies (continued):

### (f) Financial instruments:

Financial instruments are recorded at fair value on initial recognition. Freestanding derivative instruments that are not in a qualifying hedging relationship and equity instruments that are quoted in an active market are subsequently measured at fair value. All other financial instruments are subsequently recorded at cost or amortized cost, unless management has elected to carry the instruments at fair value. The Centre has not elected to carry any such financial instruments at fair value.

Transaction costs incurred on the acquisition of financial instruments measured subsequently at fair value are expensed as incurred. All other financial instruments are adjusted by transaction costs incurred on acquisition and financing costs, which are amortized using the straight-line method.

Financial assets are assessed for impairment on an annual basis at the end of the fiscal year if there are indicators of impairment. If there is an indicator of impairment, the Centre determines if there is a significant adverse change in the expected amount or timing of future cash flows from the financial asset. If there is a significant adverse change in the expected cash flows, the carrying value of the financial asset is reduced to the highest of the present value of the expected cash flows, the amount that could be realized from selling the financial asset or the amount the Centre expects to realize by exercising its right to any collateral. If events and circumstances reverse in a future period, an impairment loss will be reversed to the extent of the improvement, not exceeding the initial carrying value.

# ABBOTSFORD CULTURAL CENTRE

Notes to Financial Statements (continued)

Year ended December 31, 2015

## 2. Restrictions on cash and short-term investments:

The Centre's unrestricted and restricted cash and short-term investments are summarized as follows:

	2015	2014
Unrestricted	\$ 96,212	\$ 95,629
Restricted:		
Internally restricted for Permanent Collections Acquisition Fund	100,000	100,000
Externally restricted for deferred revenue	27,721	17,353
Externally restricted for unspent deferred capital contributions	-	3,675
	127,721	121,028
	\$ 223,933	\$ 216,657

## 3. Capital assets:

	2015		2014	
	Cost	Accumulated amortization	Net book value	Net book value
Equipment	\$ 181,261	\$ 87,902	\$ 93,359	\$ 104,627
Furniture and fixtures	13,179	5,830	7,349	9,187
Leasehold improvements	29,708	11,475	18,233	4,798
	\$ 224,148	\$ 105,207	\$ 118,941	\$ 118,612

# ABBOTSFORD CULTURAL CENTRE

Notes to Financial Statements (continued)

Year ended December 31, 2015

## 4. Intangible assets:

			2015	2014
	Cost	Accumulated amortization	Net book value	Net book value
Website	\$ 22,574	\$ 20,563	\$ 2,011	\$ 2,872

## 5. Deferred capital contributions:

Deferred capital contributions represent the unamortized amount and unspent amount of donations and grants received for the purchase of capital assets. The amortization of capital contributions is recorded as revenue in the statement of operations.

	2015	2014
Balance, beginning of year	\$ 33,097	\$ 36,777
Add: Contributions received in the year	2,500	3,675
Less: Amortization of deferred capital contributions	(7,119)	(7,355)
	\$ 28,478	\$ 33,097

The balance of unamortized capital contributions related to capital assets consists of the following:

	2015	2014
Unamortized capital contributions used to purchase assets	\$ 28,478	\$ 29,422
Unspent capital contributions	-	3,675
	\$ 28,478	\$ 33,097



# ABBOTSFORD CULTURAL CENTRE

Notes to Financial Statements (continued)

Year ended December 31, 2015

## 6. Investment in capital and intangible assets:

(a) Investment in capital and intangible assets is calculated as follows:

	2015	2014
Capital assets	\$ 118,941	\$ 118,612
Intangible assets	2,011	2,872
	120,952	121,484
Amounts financed by:		
Deferred capital contributions	(28,478)	(29,422)
	\$ 92,474	\$ 92,062

(b) Change in net assets invested in capital and intangible assets is calculated as follows:

	2015	2014
Excess of revenue over expenses:		
Amortization of deferred capital contributions	\$ 7,119	\$ 7,355
Amortization of capital and intangible assets	(30,597)	(30,884)
	\$ (23,478)	\$ (23,529)
Net change in investment in capital assets:		
Capital assets acquired	\$ 30,065	\$ 71,935
Amounts funded by:		
Deferred capital contributions	(6,175)	-
	\$ 23,890	\$ 71,935

# ABBOTSFORD CULTURAL CENTRE

Notes to Financial Statements (continued)

Year ended December 31, 2015

---

## 7. Internally restricted net assets:

The internally restricted net assets of \$100,000 (2014 - \$100,000) are restricted by the Board of Directors (the "Board") for specific purposes outlined under the terms of the Board's "Permanent Collections Acquisitions Fund". Annual provision for and expenditures from the restricted net assets are at the discretion of the Board. The internally restricted amount is not available for other purposes without approval of the Board.

## 8. Economic dependence:

During the year, the City of Abbotsford (the "City") paid a fee for service to the Centre of \$625,000 (2014 - \$625,000).

Based on the above, the Centre is economically dependent on the City.

In addition, the Centre occupies premises owned by the City, without rent charges. Management has concluded that the fair value of the rent would be undeterminable with certainty and accordingly no estimated gift-in-kind has been recorded.

## 9. Government grant revenue:

Government grant revenue is received from the following:

	2015	2014
Municipal	\$ 625,000	\$ 625,000
Federal	26,805	34,720
Other	-	760
	<u>\$ 651,805</u>	<u>\$ 660,480</u>

# ABBOTSFORD CULTURAL CENTRE

Notes to Financial Statements (continued)

Year ended December 31, 2015

## 10. Volunteer and contributed services:

The Centre obtains various services and supplies related to operations free of charge from contributors. These services and supplies would normally be purchased from regular suppliers.

The estimated fair value of these services and supplies have been recognized as both contribution revenues and expenses in the statement of operations, as follows:

	2015	2014
Advertising	\$ 61,309	\$ 41,046
Exhibits and special event expenses	23,109	17,546
Contributed services and volunteer hours	38,632	43,187
	<b>\$ 123,050</b>	<b>\$ 101,779</b>

## 11. Financial risks and concentration of risk:

### (a) Liquidity risk:

Liquidity risk is the risk that the Centre will be unable to fulfill its obligations on a timely basis or at a reasonable cost. The Centre manages its liquidity risk by monitoring its operating requirements. The Centre prepares budget forecasts to help ensure it has sufficient funds to fulfill its obligations.

### (b) Credit risk:

Credit risk refers to the risk that a counterparty may default on its contractual obligations resulting in a financial loss. The Centre is exposed to credit risk with respect to the accounts receivable. The Centre assesses, on a continuous basis, accounts receivable and provides for any amounts that are not collectible in the allowance for doubtful accounts.

### (c) Interest rate risk:

The Centre's cash and guaranteed investment certificates earn interest at prevailing interest rates for these types of financial instruments. As a result the Centre is exposed to interest rate risk due to fluctuations in the prevailing interest rates when the instruments mature.

